

WireFX Marketing Kit

LOGO



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ALTERNATIVE LOGO



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SYMBOL



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FONTS GUIDE

Heading

SUBHEADING

Body

FONTS IN USE

Aa

Lato Bold

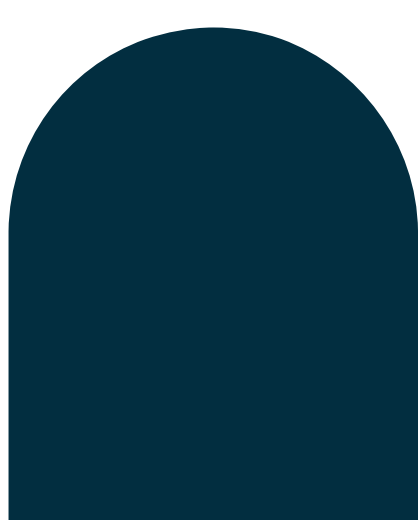
ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZabcdefghijklmnopqrstuvw
xyz1234567890!@#%&*()

Aa

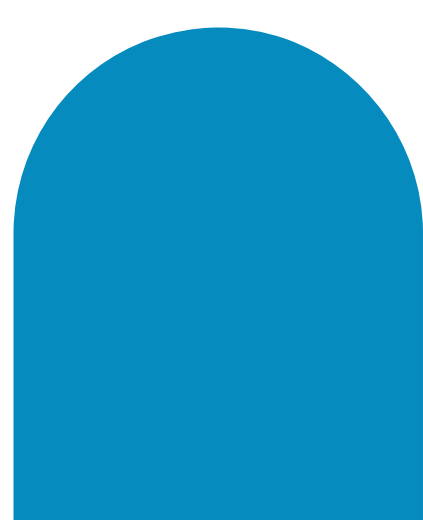
Lato

ABCDEFGHIJKLMNOPQRSTUVWXYZ
XYZabcdefghijklmnopqrstuvwxyz1
234567890!@#%&*()

COLOR PALETTE



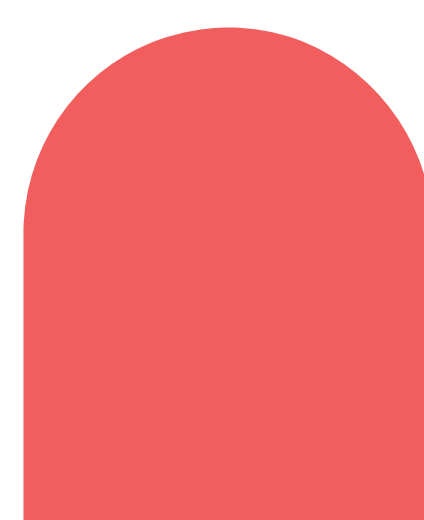
#022E40



#068BBF



#03658C



#F25E5E



#F2F2F2